



PlanIT Green™

Save money. Save energy. Save the planet.

Datacenter

How much does it cost to run your Datacenter each month? Over the lifetime of the datacenter your energy costs can exceed the costs of the hardware itself! **By reducing wasted energy and implementing a load balancing strategy you can cut your energy costs by up to 30%.**

The main challenge of datacenters has typically been finding enough usable floor space. That challenge has been addressed with today's smaller physical footprint, increased computer performance and the ability to cluster your hardware in dense groups. But this has created a new set of challenges: increased power demand, dense heat pockets, inefficient room cooling and higher operating costs.

Not all locations in your datacenter are created equal. Some racks are harder to cool while others are easier depending upon their physical location. Some servers generate more heat than others due to their design or workload. **The datacenter which has been planned to be energy efficient will always outperform a datacenter that has been randomly designed.**

IMPRES Technology will help you implement a cost savings strategy that incorporates performance, physical location, cooling and energy efficient power management. Call IMPRES today at 1-800-652-9686.

- Assess your current datacenter environment
- Learn about the benefits of datacenter design and modifications
- Get energy efficient equipment recommendations
- Remove outdated and inefficient equipment
- Rollout new datacenter hardware
- Implement cost tracking
- Create ROI reporting

Help eliminate waste by incorporating green solutions into your datacenter strategy. An energy efficient datacenter will save electricity, reduce IT equipment required, reduce hazardous equipment waste and save money. You can make a difference: **PlanIT Green.**



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